

## **MEDIA RELEASE**

David Strong, Chairman and CEO, is pleased to announce the following appointments by the Board of LearningWise Inc.

### **LearningWise Inc., Board of Directors**



**Judd Buchanan, BA, MBA, MP, LLD – Director of LearningWise Inc.**

The Honorable Judd Buchanan has a distinguished business and political career. He was first elected for London West as a Member of Parliament in 1968, and served for twelve years in many cabinet postings. These included Minister of Public Works, Science and Technology, and President of the Treasury Board, as well as being the Prime Minister's senior political Advisor for Ontario. For a number of years he served as Chairman of the Canadian Tourism Commission. In the private sector Mr. Buchanan was Chairman of CNG Fuel systems for several years, the President of Ensign Chrysler Dodge Jeep in Victoria, and developed the Silver Star Resort in Kelowna, BC. He has served for six years as a trustee and then Chairman of the Greater Victoria Hospital Society, one of Canada's largest hospital systems.



**Peter Schenk, B.Sc. – Director of LearningWise Inc.**

Peter Schenk is Associate Portfolio Manager at Cannaccord Capital Corporation, Canada's largest independent investment firm. He began his career in investment manager in 1996 with one of Canada's chartered banks and joined Canaccord Capital in 2002. Peter holds a Bachelor of Science in Economics from the University of Victoria, and is accredited as a Personal Financial Planner and holds the Canadian Investment Manager (CIM) designation from the Canadian Securities Institute. In 2005 Peter completed the first of three levels of the Chartered Financial Analyst (CFA) program. In 2006 he was granted the position of Associate Portfolio Manager. *Peter's* investment management ability has earned a reputation for consistent returns as I attempt to consistently outperform industry benchmarks over a market cycle.

### **University Canada West Academic Council**



**Dominique Abrioux, PhD, LLD – UCW Academic Councilor**

A pioneer in open and distance learning, Dr. Abrioux was with Athabasca University, Canada's Open University, for over twenty-five years and served as president from 1995 – 2005, during which time it tripled its enrolment, significantly expanded its curriculum into graduate studies, and became the first Canadian university to gain US regional accreditation (from the Middle States Commission on Higher Education). Having retired to Victoria in 2006, he researches, writes, and speaks on the management and transformation of distance education in Canada. He received his BA (honours) from the University of Saskatchewan, and attended the University of Alberta where he got his MA in 1974. In 1979 he received his PhD in Comparative Literature. In 2003 Britain's Open University conferred an honorary LLD on Dr Abrioux.

## VICTORIA COLLEGE OF ART AND DESIGN (VCAD)



### **Peter Such, BA, MA – VCAD Acting Director**

Peter, an interdisciplinary scholar who previously taught at York University (where he is Professor Emeritus) and the University of Helsinki, forged an artistic career filled with variety. He has directed films written for the television series, penned the libretto for *Loom Sword River*, a Chalmer's-winning opera based on Ugro-Finnish legends similar to the Norse sagas - all this in addition to writing five books of poetry and novels. He has also been heavily involved in founding some of the major institutions that support and lobby for Canadian artists, including The Writers' Union of Canada, the Canadian Magazine Publisher's Association, the Writers Development Trust and ACTRA-Screenwriters Guild of Canada.